

INFOGRAPHIC ARTISTS

Use this sheet to help you complete the infographic project for the next 2 weeks.

Social Media Platforms that MUST be Researched:

1. Facebook
2. Twitter
3. Pinterest
4. Google+
5. LinkedIn
6. Instagram
7. Vine
8. Snapchat
9. YouTube

Social Media Careers that MUST be Researched:

1. Web Developer
2. SEO Manager
3. Blogger
4. Social Media Marketing Manager
5. Online Community Manager
6. Public Relations Manager



MAIN GOALS:

1. Collect research on current use of social media
2. Collect research on how businesses use social media to promote products
3. Collect information about specified careers in social media
4. Convey information through visually appealing applications
5. Hang infographics in CAC/ in link

DAILY ACTIVITIES:

1. Complete paper graphic organizer on specified social media platform.
2. Sketch infographics on blank sheet of paper.
3. Use the iPad to complete an infographic about social media's use for businesses
4. Share infographic with Ms. Pearse and hang in CAC Link after printing.



How to Make Infographics on your iPad.

Follow the steps listed below to create your infographics.

1. Go to piktochart.com.
2. Create an account using your CPS email.
3. Select the Infographic format.
4. Choose a template.
Remember to pick one that really works for your chosen topic.
5. Click Create
6. I would definitely watch the videos that show you how to edit the infographics.
7. Ask the people in your group FIRST. If no one can figure it out, THEN ask Ms. Pearse.
8. When you are ready to share, click the share button on the top righthand corner of the page. Then share using email to dapearse@cps.edu.
9. These must be sent to me by Wednesday December 10th.

Tasks to Complete:

1. With your group, divide up the topics so that people are working on different social media platforms.
2. Look up some examples of infographic so you have a better idea of what you will be creating.
3. Create a personal timeline that you need to stick to. Your finished infographics/posters are due to me by the end of Wednesday December 10th.
4. To find information on your chosen social media platform, go to: <http://themarketingteacher.com/SocialMedia/>

Login: TESTMsPearse

Password: dnl42636088

5. Use the information on the website to fill out your organizer with the necessary information that you need to include in your infographic.
6. When you are ready to start creating, follow the steps listed on the side of this page.
7. When you are finished with you infographic, share it with Ms. Pearse by sending it to dapearse@cps.edu.
8. Once you are finished with the Social Media Platforms, move on to the careers!

